GOOD IDEAS & NEWS

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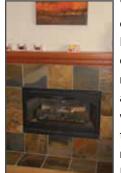
WINTER 2010

WE WORK FOR THE NICEST PEOPLE

The Fifth Time's A Charm!

WE COMPLETED OUR FIRST REMODELING PROJECT for David and Becky Russell in 2001, and in September of this year we had the pleasure of working with the couple on their *fifth* remodel with us!

This time, the project was a major kitchen remodel that Becky describes as



"a real quality of life change." Previously, Melton had remodeled the home's exterior, two bathrooms and created a fireplace wall that transformed

the living room area. Now, the

Russells feel that their entire living space all works together for the first time. According to Becky, enlarging the kitchen has created an area that makes it "much more comfortable to welcome our guests, entertain and have more than one person cooking in the kitchen."

"Remodeling can be stressful," Becky adds, "but when you have the right designer combined with the right project manager—like Melton does—it can be

fun." From working with Becky and David on previous projects, we knew that their busy professional lives would leave them little time to select design elements for their new kitchen.

That was where Carrie, Melton's designer, came in. "Carrie helped with the cabinet design and suggested details that I would never have known about," said Becky. Carrie "examined our budget, design tastes, lifestyle, and space needs and narrowed the millions of options down to a few that we then chose from."

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A NOTE FROM TY

When it Comes to Remodeling, Timing is Everything!

DID YOU KNOW THAT <u>NOW</u> is the time to begin designing for a spring or summer remodeling project?

That's because it can take a bit of time to make sure the design process is done properly for larger projects such as pop-tops, additions, base-



ment finishes and full-interior remodels. Plus, in addition to architectural plans, some remodeling projects require structural engineering, city or county permits and interior design details, which can all add to the timeline.

So, even if you aren't looking to begin actual construction in the next few months, now is still the right time to give us a call so we can begin the design process for your 2011 remodeling project!

— Ty Melton

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In the last nine years, Melton Construction has helped transform the Russell's home through all of the remodel projects. When asked why they keep calling Melton, Becky said, "Consistently when we decide to remodel, Melton is rated one of the best and the company is always improving its services, not to mention the fact that over the years we have been able to establish good working relationships with many of their people."

Thanks for your continued business, David and Becky — we truly appreciate it!



GREAT IDEAS, NEWS, TIPS AND MORE...

Visit our website and SIGN UP FOR OUR FREE, Eco-Friendly Monthly E-newsletter Today! Each month we'll send you a few interesting, useful and fun-to-read articles focusing on topics like home design ideas, remodeling trends, cool new products, green and energy-saving ideas, how to maintain your home's beauty and value, and more.

Don't miss the next issue – go to our website and sign up today!



WE'RE DOING A LITTLE OF OUR OWN "REMODELING"

MELTON CONSTRUCTION IS HAPPY TO ANNOUNCE some changes that we have made to enhance our ability to provide clients with the best possible design/build services.



More possibilities. Stuart Phillips will be moving into our Project Development Department. His 35 years of extensive carpentry and project management experience make him the ideal person to help prospective clients explore remodeling possibilities!



Even smoother projects. Tony Mitchell, longtime project manager at Melton, is now our Production Manager. His construction and general ledger experience, combined with his superb organizational skills ensure that our production projects stay on schedule and run smoothly for our clients.

Real-world experience. Rio Ogilvie has shifted from being a Lead Carpenter at Melton into a Project Manager.

This natural progression will allow Rio to utilize his extensive carpentry knowledge and leadership skills on a broader spectrum.



Exceptional efficiency. Kevin Gregory has recently joined the Melton team as a Project Manager. With over 15 years experience in carpentry and project management, and exceptional planning and forecasting skills, Kevin's projects operate at the highest level of efficiency.





MELTON CONSTRUCTION EARNS MVP AWARD!

DURING THE REMODELERS ADVANTAGE 2010 BUSINESS SUMMIT in Kohler, Wisconsin, Ty Melton and Rick Johnson of Melton Construction were awarded the Most Valuable Participant award by peers in their Remodelers Advantage Roundtable group.

The prestigious Remodelers Advantage Roundtable program creates "think tank" groups, each with a dozen or so remodelers. Representing some of the top firms in the country, these small groups commit to working together and with industry experts throughout the year to achieve next-level remodeling expertise and professionalism.



Ty and Rick's Roundtable peers awarded them the annual MVP award for contributing the most valuable information to the Roundtable team and leading a firm with the greatest improvement over the past year.

Ty attributes much of Melton
Construction's ongoing success to the valuable input he has received over the years from his Remodelers Advantage
Roundtable participation. "This amazing group of professional remodelers has made a dramatic difference in the way I run my company. While we've won our group's 2010 MVP for outstanding contributions and improvement, we never stop trying to be even better. We're already working on new ways to strengthen our expertise so we can deliver even more value to our clients."





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MELTON CONSTRUCTION

"Melton Construction finished our cake shop build out after our previous contractor damaged our property, quit and filed bankruptcy. We were very gun shy of the industry after our initial experience and did an extensive search before we decided on Melton Construction. We were immediately put at ease by their professionalism, attention to detail and time management. I would not hesitate to use them again and have already recommended them to friends and family."

—Kim and Jake's Cakes

"For that three months [during the remodel], our two cats lived in the empty house, well loved by the Melton employees and subcontractors. Our project manager was very accessible and determined that we be satisfied in every way. He often pointed out small things that had been done wrong before we had even noticed them, and then had them fixed very quickly. He met with us weekly for the entire job."

—Wendy Goldschmidt & Buzz King

